

RAD RIVER

Mobile Content Distribution



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Press Release

Rad River partners with Mobile Streams to provide unique mobile content to Mobile Streams' customers, wireless carriers, and distribution partners.

Boston, Massachusetts: January, 2007 – Rad River is pleased to announce that they have partnered with Mobile Streams. Rad River will provide Mobile Streams with their unique mobile content including music, video, and games for distribution through Mobile Streams broad network of wireless carriers, direct to consumer portals, and international network of distribution partners.

“We are extremely pleased to have forged a partnership with Mobile Streams. Our collaboration will greatly expand the reach and exposure of Rad River’s content catalogue,” said Kyle Klewin, Managing Member of Rad River. “Mobile Streams is a leading distributor of premium mobile content, and we are proud to have our unique content be a part of their diverse network.”

About Mobile Streams

Mobile Streams is a leading provider of music, comedy, cartoon animation, adult, graphics and entertainment content to mobile phones globally and is a leader in the field of made-for-mobile content production. The company’s mobile expertise and Vuesia distribution platform is used globally by some of the world’s largest media groups including Sony Pictures Entertainment and Liberty Media. Mobile Streams distributes music and media content licensed from a portfolio of the world’s leading premium content companies to more than 100 mobile phone networks globally.

About Rad River

With offices in Boston, Massachusetts and Berlin, Germany, Rad River is a privately held global mobile content distributor. Rad River licenses and supplies high quality content services to mobile network carriers, consumers, and to other international mobile content distributors. Rad River provides a complete range of mobile content services including mobile games, music, ring tones, real tones, graphics, wallpaper, and streaming video. For more information pertaining to Rad River, please visit www.radrivermedia.com .

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